# **PHILANTHROPY** A Saviour to Regional Development in Rural Areas?

Joshua Barrett and Ryan Gibson Department of Geography, Memorial University

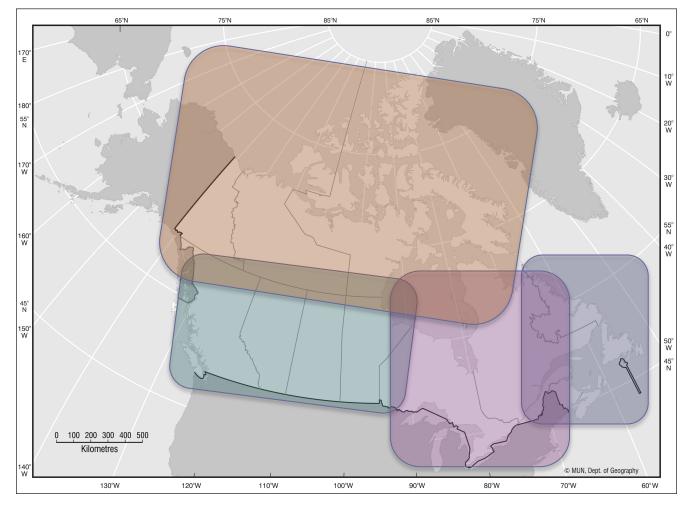
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## Overview

- Financial dependency trap present regional development
- Explore philanthropy as mechanism to overcome funding dilemma
- Discuss how to adapt to changing economic circumstances



### Across the country





# A common theme ... and dilemma

- Regional development initiatives and processes highly dependent on government funding
- Problematic
  - in periods of austerity
  - during changing political priorities
  - Limited financial resources causing competition among local actors



# Key questions addressed today

- How can regional development overcome this 'trap' of financial dependence?
- How can regional development policy and practice adapt to changing economic circumstances?



# **Overcoming Financial Dependence**

#### External Resources

- Increase/diversify government funds
- Grants and contributions
- Natural resource royalties

## Internal Resources

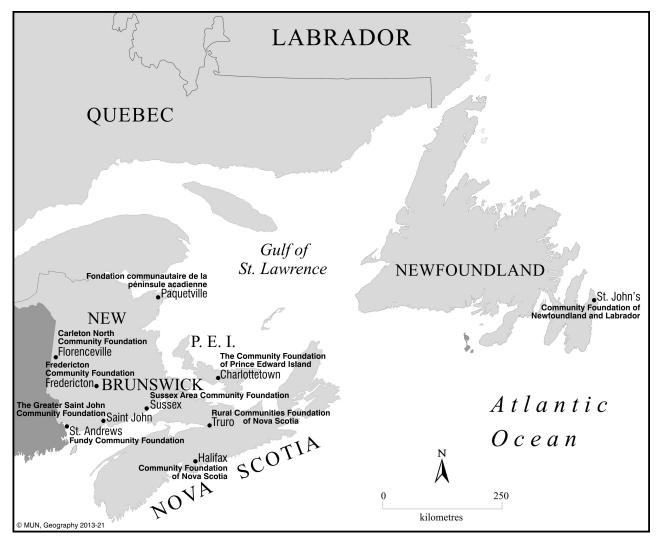
- Taxation
- User fees
- Philanthropy

# Philanthropy to Overcome the Financial Dilemma?

- Opportunity to utilize existing resources within the community/region
  - Private foundations
  - Community foundations
- Community Foundations in Canada (as of 2012)
  - 185 Community Foundations
  - \$3.35 billion in assets
  - \$143 million in grants

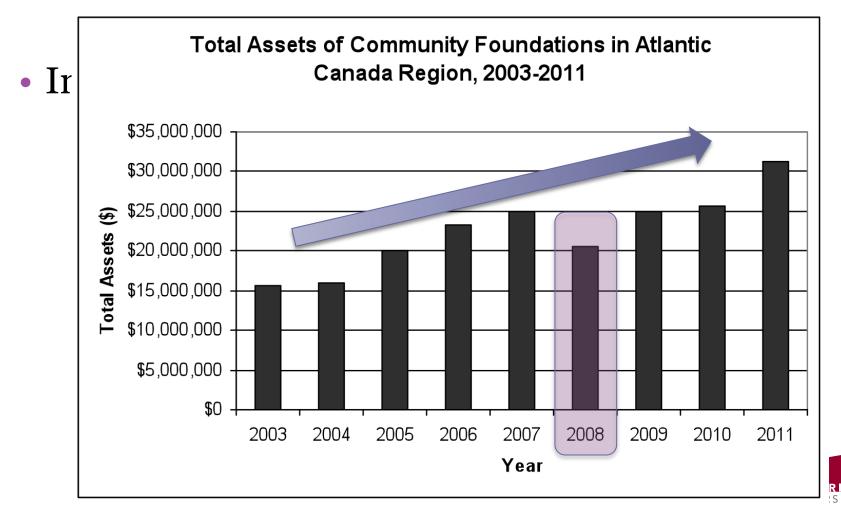


## CFs in the Atlantic

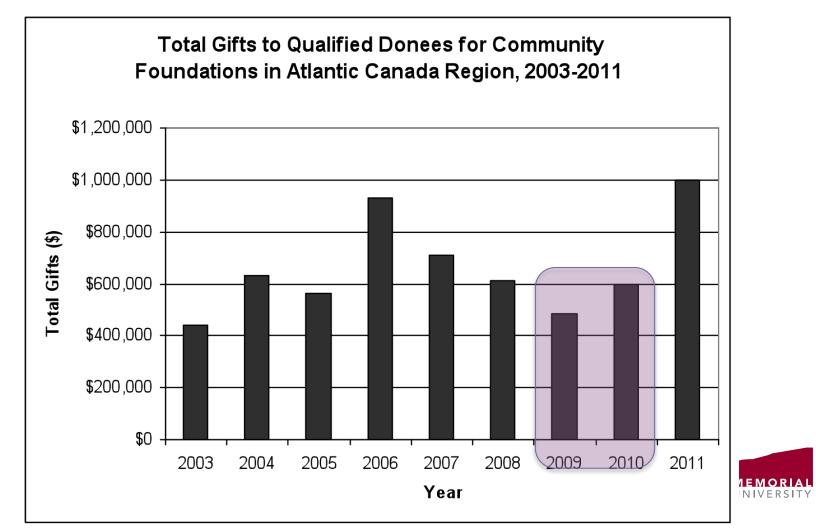




#### Financial Assets of Community Foundations in Atlantic Canada



#### Total Gifts Provided to Atlantic Canada Communities



# Philanthropy in NL

- Highest charitable giving rate in Canada
- Low donation value per donation
- Religious organizations lead as recipients
- Role of a strong sense of identity



## The Role of Philanthropy in Regional Development

- Diversify existing funding
- Creates funds with less 'strings' attached
- More localized decision-making
- Sustained long-term funding solutions
- Engagement of residents
- Place based attachment



## Limits to Role of Philanthropy

- Recipients must be qualified donees
- Limited knowledge of philanthropy
- Endowment building time consuming
- NL high rate of donors, low amounts



# How to adapt to changing economic circumstances?

- New levels of wealth in many rural regions
- Opportunities to harness connection to place
- Governments could encourage philanthropy
- Inter-generational wealth transfer



# Summary

- The status quo of regional development funding not sustainable
- Philanthropy holds promise
- Opportunities to adapt and benefit from changing economic circumstances; many time specific
- Philanthropy facilitates place base development and movements towards moving decisionmaking to the region



## More Information

Joshua Barrett jab327@mun.ca

Ryan Gibson r.gibson@mun.ca

http://philanthropy.ruralresilience.ca

